

February 16, 2023 For Immediate Release

## **Media Announcement**

**TORONTO, ONTARIO**: Today, 70 Anos Canada, a volunteer organizing committee of Portuguese Canadians - AnaBela Taborda, Angie Câmara, Bela Cumberbatch, Bon Falcone, Jorge Ribeiro, Manuel DaCosta, Maria João Dodman, Matthew Correia, Tânia Barbosa - announce a yearlong program to honour Portuguese Pioneers who first immigrated to Canada on May 13, 1953 in support of Magellan Community Foundation.

The honourific and marquee celebrations on May 13 and May 14, generously supported by lead partner LiUNA Local 183, will feature a star-studded line-up featuring Mariza, Pedro Abrunhosa and Bárbara Bandeira, while honouring Portuguese-Canadians for their outstanding achievements on the Portuguese-Canadian Walk of Fame and recognizing the future ground-breaking of the Magellan Centre, the first culturally sensitive home for Portuguese-speaking seniors.

First time ever, the Portuguese community will host the public and share an authentic culinary, cultural, and musical experience at doorstep of City Hall, on Nathan Phillips Square with a licensed 19+ area. The weekend celebrations will proudly include confirmed attendance from officials of the Government of Portugal, the Regional Government of the Azores, a delegation from the Government of Canada and more to be announced.

## May 13<sup>th</sup>, 2023

- Portuguese Canadian Walk of Fame (PCWoF) induction ceremony Lead Partner, LiUNA Local 183
  - College St. & Crawford St. in Toronto
- PCWoF reception Universal Event Space, Vaughan
  - Mariza concert, Universal Event Space Lead Partner, LiUNA Local 183
    - All proceeds of this tickets event will go to the Magellan Community Foundation

## May 14<sup>th</sup>, 2024

- Portugal The Festa featuring Pedro Abrunhosa, Bárbara Bandeira, various folklore groups from across Ontario, authentic cuisine, artisans and so much more!
  - Lead Partner, LiUNA Local 183 and event partner, LiUNA Local 506

The 70 Anos Canada volunteer committee continues to organize initiatives throughout the year and encourages the Portuguese community and clubs to organize their own events to celebrate this 70<sup>th</sup> Anniversary of Portuguese immigration to Canada. The 70 Anos Canada organizing committee invites third party organizers to submit their 70<sup>th</sup> Anniversary events that occur before or after the May 13 &14 weekend for rights to the 70 Anos Canada logo and to be featured on 70anoscanada.com.

All Portuguese media outlets are invited to support as an "Official Media Partner" with logo recognition on 70anoscanada.com and on-site at Nathan Phillips Square to begin. Creative assets are available <u>https://drive.google.com/drive/folders/10jW2ble9iJCgWRI\_1U1HSSk530Qx0J1m?usp=sharing</u>

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More information or interview requests: Ines Carpinteiro, Volunteer, 70 Anos Canada | 416.845-0433 <u>media@70anoscanada.com</u> | <u>www.70anoscanada.com</u>

UNIVERSAL EVENTSPACE MAY 13, 2023

70ANOSCANADA.CA ۩ 2 @70ANOSCANADA.CA

ALL PROCEEDS FROM THIS EVENT GO TO



A HOME FOR PORTUGUESE-SPEAKING SENIORS

LEAD PARTNER

SUPPORT









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**BÁRBARA BANDEIRA = PEDRO ABRUNHOSA COMMUNITY ARTISTS - PORTUGUESE FOLKLORE GROUPS** BEER GARDENS - FOOD TENTS FEATURING PORTUGUESE DELICACIES